**Haverfordwest Kayak Club**

**Forward plan 2023 – 2033**

This strategy will form the basis for the operation and development of Haverfordwest Kayak Club in the period 2023 to 2033. It will ensure that the Club has adopted a clear strategy to develop at a reasonable pace, meet the needs of members and sustains itself for the future.

1. **Aims of club**

1.1 To provide a varied programme of kayak and canoe based activities for all members to enjoy.

1.2 To ensure that all activities are run safely.

1.3 To help all members improve their kayaking skills and knowledge so that they can achieve their potential.

1.4 To have financial and membership systems in place that ensure the club can grow to a reasonable size and maintain that position.

1.5 To maintain good quality equipment and storage.

1.6 To develop leaders and coaches to ensure the long term viability of the club.

1.7 To promote kayaking and canoeing in Pembrokeshire.

1.8 To encourage a diverse membership drawn from all parts of the community.

1.9 To develop young paddlers and give them opportunities to take part in adventurous activities, competition, and to take an active part in running the club.

2. **Aims for coming year**

2.1 Implement an electronic membership system to simplify the membership process.

2.2 Implement a robust system of accessing next of kin data if required.

2.3 Develop a medium term financial plan to ensure adequate funds are available for planned future expenses.

2.4 Introduce a mechanism for accepting electronic payment of trip fees.

2.5 Undertake regular reviews of equipment to ensure that it is in good condition and safe for use.

2.6 Increase the frequency of the activity programme to create increased opportunities for members to take part at a range of ability levels. Particular attention to weekend trips.

2.7 Take a more proactive approach to the use of social media to attract more members.

2.8 Run a series of surf kayaking sessions to introduce new members to the discipline.

2.9 Develop existing paddler skills with view to identifying potential new leaders and coaches.

2.10 Run a FSRT (Foundation Safety and Rescue course) for members.

2.11 Develop the social side of the club e.g. non paddling events.

3. **Aims to be achieved by end of year two**

3.1 Have four new ‘Paddlesport Instructors’.

3.2 At least one of the existing level 1 coaches to progress to the ‘Coach award’ in their chosen specialism.

3.3 Increase membership to about 100 members.

4. **Aims to be achieved by end of year five**

4.1 Have sufficient funds to replace the swimming pool boats.

4.2 Replace the rear container.